



YELLOW
ENTERPRISES



YOU GUIDE, WE PROVIDE

YELLOW ENTERPRISES

COMPANY PROFILE



Yellow Enterprises was established in 2019 with the aim of supporting African businesses with its expertise in quality procurement.

THE EVENTUALITY

Across Africa, many countries face limitations in their manufacturing capabilities, relying heavily on imports from other countries outside the continent, primarily China, India, and other Asian nations. Also, the UAE has emerged as a vital hub, bridging the gap for African customers seeking smaller quantities of Asian and European products. However, the vast geographical expanse between Africa and supplier powerhouses like India and China presents a significant challenge, resulting in lengthy and costly journeys. Moreover, navigating the unfamiliar terrain of these regions can make 'identifying the right supplier' a daunting task.

CONNECTING AFRICA TO THE
WORLD



OUR COGENCY

At Yellow Enterprises, we envision ourselves as master bridge builders, connecting suppliers with African markets and virtually collapsing the distance between them. Through strategic partnerships with manufacturers, regional traders, and distributors of branded products, we proudly offer a comprehensive support system catering to all your needs, whether you require large or small quantities. We aim to seamlessly link suppliers with African customers, fostering a hassle-free and efficient experience.

YOU SPEAK TO US IN YOUR LANGUAGE AND CONCLUDE THE DEAL COMPREHENSIVELY

Simply speak to us in your language, and we'll ensure a comprehensive understanding, allowing you to conclude the deal confidently.

It's natural to have concerns about quality control and pricing when venturing into new supplier relationships, especially when dealing with high-volume suppliers.

We offer the following:

- Leveraging existing relationships: We have established regular deals with suppliers, providing comfort and trust.
- Quality assurance: We are committed to ensuring the quality of goods meets our standards.
- Competitive pricing: We are confident in offering the best prices due to our established relationships and volume negotiations.
- Supplier diversification: Building relationships with multiple suppliers to mitigate risks and ensure a stable supply chain.

LINKING SUPPLIERS WITH
AFRICAN CUSTOMERS



VERSATILE LOGISTICS OPTIONS

We understand that managing logistics can be Intimidating, so we're here to help. Take control of your logistics with our expert support! Our team of experienced Supply Chain Management (SCM) experts will guide you every step of the way. Whether you need to transport a small package, a pallet, or a full container, we've got you covered. Choose from air or sea freight options that suit your needs and let us handle the rest. We'll ensure a seamless and efficient logistics experience so you can focus on what matters most - growing your business!



THE CHOICE IS YOURS!



MANAGE YOUR OWN LOGISTICS

You can take delivery at the source country port and manage logistics on your own.



LET US HANDLE LOGISTICS FOR YOU

Or let us handle it for you. The choice is yours!



PRODUCT CATEGORIES WE DEAL WITH

- Consumer Electronics
- Home Appliances
- Tools & Hardware
- Home supplies, Household items and Sundries
- Furniture
- Vehicles, Spares, Accessories, Bicycles, Bikes, Helmets etc.
- Solar products
- Lights & Lighting Accessories
- Stationery – both schools and offices
- Fashion & Beauty products
- Watches, Art Jewelry, Eyewear
- Bags and Luggage
- Construction and Building materials
- Pet supplies
- Medical Devices and Supplies
- African kanga and related fabrics
- Machines & Machine tools.
- Pulses and grains.





ACTIONABLE RESULTS, SATISFACTION GUARANTEED

We proudly boast a local presence, allowing us to deeply understand the local market. Our genuine expertise and far-reaching network span distances, connecting you to global opportunities.

Welcome to our one-stop shopping point, where we cater to all your needs, big or small!

From a single item to a bulk order, we've got you covered.

Anything and everything!

In any quantity you desire!



BRINGING IDEAS & INNOVATION
CLOSER TO YOU

THANK YOU

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